

THE  
ACTION  
PACK



# Recycling saves energy and saves natural resources.

It also protects wildlife. Our rubbish can harm animals on the earth and in the oceans, and making new things instead of recycling old ones can destroy their habitats and uses precious resources

## The Action Pack Recycling Challenge: Mission 1

We're calling on children aged 7 to 11 from across the country to join the Action Pack and take protecting our world into their own hands!

Your mission is to create a poster to educate grown-ups about how recycling can help the world we all share.

### Your poster must:

- feature a memorable animal character to persuade people to recycle more, and recycle better
- a clear message – use one of the examples below, or create your own!

Use the template to create your poster, and put it up at home where as many people as possible will see it.

Ask an adult to send a photo of your poster to [www.theactionpack.co.uk](http://www.theactionpack.co.uk) for a chance to win a prize.

### Example poster messages

- Your bathroom is awash with recyclables! Keep a recycling bin in the bathroom
- 60% of rubbish we put in a rubbish bin could be recycled - let's make that 0%!
- Buy a bag for life! Better for our planet, our animals, and our shopping!
- Recycle for us and for our future!
- Plastic can take 500 years to decompose! Reuse it and recycle it!
- 1 family uses 500 glass jars and bottles a year! They can ALL be recycled. Don't just throw your glass away!
- Recycling more means damaging our planet less!

You can find the entry terms and conditions at: [www.theactionpack.co.uk](http://www.theactionpack.co.uk)



First name: \_\_\_\_\_ Year: \_\_\_\_\_



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Join the Action Pack and find out what we  
can recycle in our area today:  
[www.recyclenow.com/local-recycling](http://www.recyclenow.com/local-recycling)



In partnership with the  
Ocado foundation